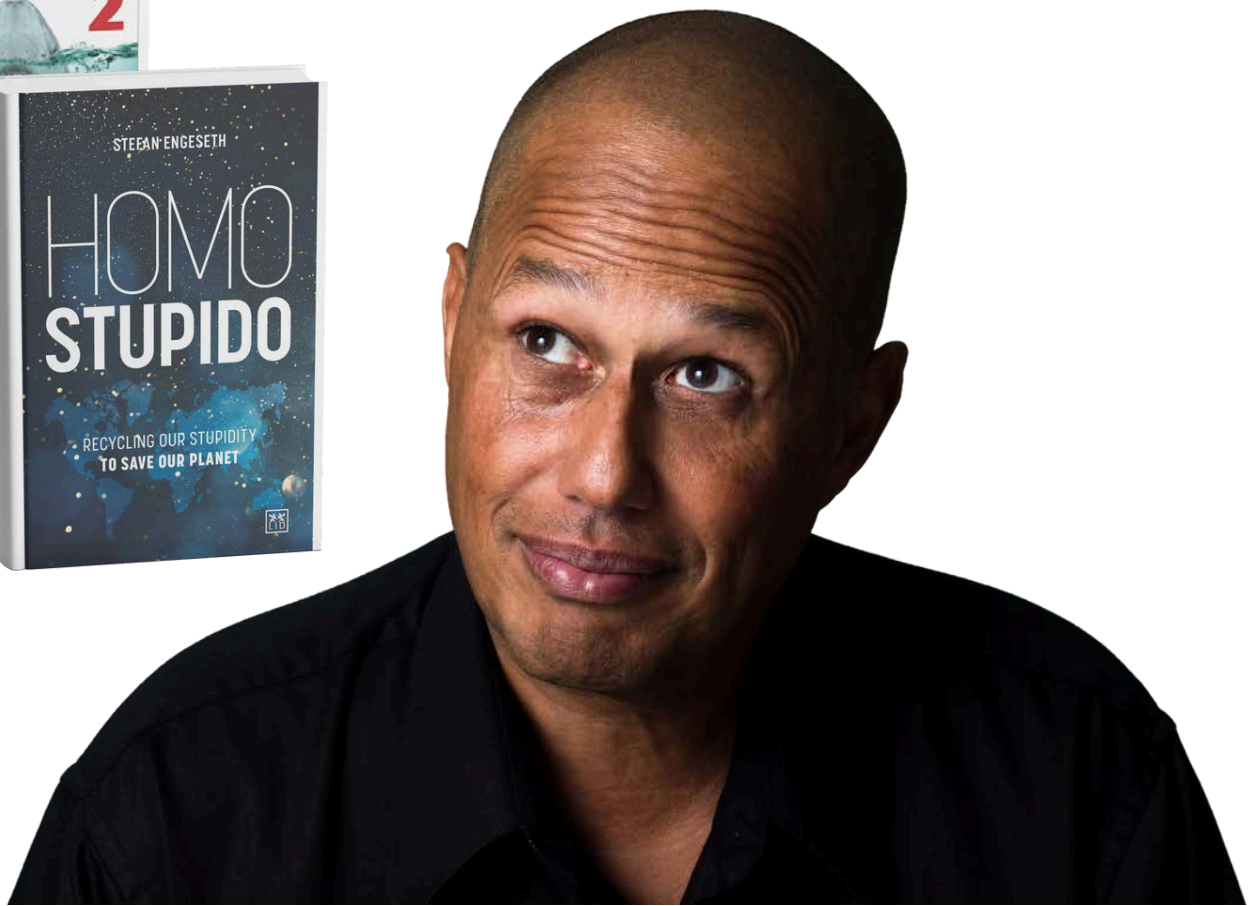
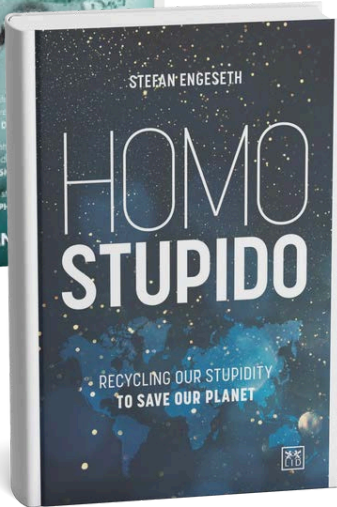


STEFAN ENGESETH

DRIVE INNOVATION, MOVE FASTER, AND BOOST PROFITS
WITH A KEYNOTE SPEAKER DELIVERING A SHARK-BITE
ATTITUDE TO RECYCLING HUMAN STUPIDITY





Stefan Engeseth is a Creative Futurist, Guest Professor, author, and keynote speaker known for his unique ability to see patterns and trends. He has dedicated his career to challenging norms and inspiring change. Over the last 25 years, he has repeatedly spotted and predicted the future ahead of others.

Based in Stockholm Sweden, Stefan has delivered impactful presentations across the globe, toured in the USA, Amsterdam, Dubai, Mumbai, Singapore, Prague, London, Paris, Brussels, New Zealand, Australia, and the Nordic countries.

He has shared the stage with some of the most influential thinkers and leaders of our time, including Sir Richard Branson, Dame Anita Roddick and Prof. Philip Kotler.

His keynote speeches have reached a worldwide audience, including an online keynote delivered to over 100 million people across 101 countries. Stefan has spoken at prestigious events and venues, including TEDx, TEDxWomen and for leading organizations such as Disney, Apple, Ericsson, Samsung, Audi, Roche, and Sandvik.

With his insights and vision, he inspires audiences to think differently, embrace the future with confidence, and harness creativity to drive innovation, move faster, and boost profits!

SPEECH TOPICS

01

HOMO STUPIDO: WHAT'S NEXT FOR HUMANKIND?

Using examples from his book, **Homo Stupido**, Stefan Engeseth challenges the audience to embrace their flaws, understand their origins, and recycle them to create a brighter and more sustainable future.

02

SHARKONOMICS: HOW TO ATTACK AND DEFEND YOUR BUSINESS IN TODAY'S DISRUPTIVE DIGITAL WATERS

Sharkonomics is about being aware, creating presence and punching above your weight. By applying the behavioural traits of the shark, Engeseth has made several efficient business strategies.

03

ONE: BECOME ONE WITH THE CUSTOMER/CLIENT

We are facing a consumer revolution that can break companies and whole economies. **ONE** is about making consumer power work for you (not against you). Transform your company into a customer/client-focused one.

04

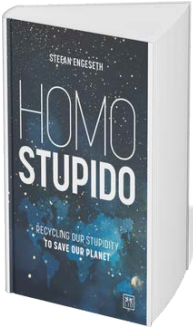
ACTION WORKSHOPS

For management and leadership: Strategic insights and tools to inspire innovation, drive results, and lead teams into the future.

"Stefan, You were brilliant as an inspiring speaker in the talents Vattenfall Digital Talent Program! The energy level in your proactive workshop was high all day, with challenging exercises and a well-balanced agenda. Thanks for sharing all your fruitful ideas/experiences and supporting our trainees in growing!"

Anna Appelgren, IT Governance/HR/Internal Communication, Vattenfall

HOMO STUPIDO



Stefan Engeseth explores the paradox of human intelligence and stupidity, arguing that our capacity for mistakes can be transformed into a powerful force for innovation and progress. Recycling human stupidity can be the key to transforming our most significant flaws into the driving force for more innovation, more organizations, and a sustainable future.

AFTER EIGHT YEARS OF RESEARCH AND WRITING, THE TIMING FEELS PERFECT. THE TOPIC HAS LIKELY NEVER BEEN MORE RELEVANT.

Questions to explore

- How we could be living in the year 3000 in a few years from now.
- Will humans become smarter or dumber when AI becomes smarter than us?
- How many Einsteins and Newtons have we missed because they had the “wrong” gender?
- What are the 10 steps to make anyone less Stupid?

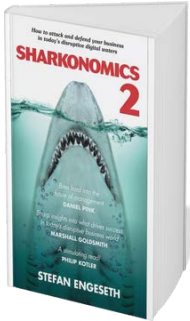
What do you get?

- Create a future based on the future.
- Move forward in evolution in a positive way.
- Make your organization less stupid and increase its intelligence.
- Inspiration and motivation to create and embrace the future.
- Explore different scenarios for Homo sapiens.

“Are we truly as intelligent as we think? Stefan Engeseth challenges us to confront our collective ‘stupidity’ in this thought-provoking exploration of humanity’s shortcomings and potential. Through insightful interviews with leading experts and a blend of humor and honesty, Engeseth urges us to embrace self-criticism and reimagine a future where we harness the power of our collective intelligence for positive change.”

Professor Vivienne Ming, Chief Scientist and Board Director

SHARKONOMICS



By applying sharks' behavioural traits, Engeseth has created several efficient business strategies, including striking unpredictably, developing a sensory system, hunting in packs, and locating blind spots. The more competitive your marketplace, the more effective your Sharkonomics can be. After all, sharks have been evolving for over 420 million years and are still very much the leaders in their space.

STEFAN DIVED WITH SHARKS IN SOUTH AFRICA
AS PART OF HIS THREE YEARS RESEARCH FOR THE BOOK.

Why Sharkonomics?

Nature is more intelligent than Stanford, Harvard, MIT, McKinsey, Boston Consulting Group, Bain, IBM, Apple, and other Fortune 500 companies.

In nature, sharks have to move to survive. But in business, most market leaders remain static because they are stuck in history and eventually become shark food.

Questions to explore

- Do you want to get ahead of the competition?
- Does your team need an injection of futuristic thoughts or just a challenge?
- How to think like a shark to attack markets and defend against competitors with agility, focus, and boldness?

What do you get?

- Don't get stuck in history.
- Focus the organization on what increases results.
- Fat and happy versus digitalize or die.
- Take a bigger bite of the market.
- Identify blind spots to capitalize on.
- Increase business agility and speed.
- How to attack and defend your business.
- Move faster and boost profits!

"To survive, companies must behave like sharks – if they don't keep moving, they will drown."

Sir Richard Branson

"Finally, something new and fresh! Straight to the point!"

Tonje Elisabeth Aaroe, Industry Manager, Google

ONE



We are facing a consumer revolution that can not only break companies but also whole economies. One is all about making consumer power work for you – not against you. Harness the transformative power of consumer energy by becoming one with your customers, creating better products, and fostering loyalty.

BECOME ONE WITH THE CUSTOMER/CLIENT

“ONE is about one of today’s hottest topics – how companies can benefit from the consumer’s energy.”

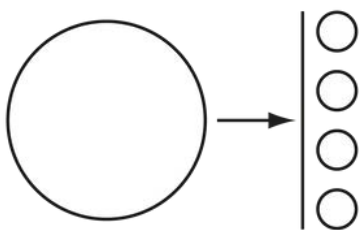
Internet World

“Stefan Engeseth has one of the smartest strategic minds in global business and a unique ability to simplify core ideas.”

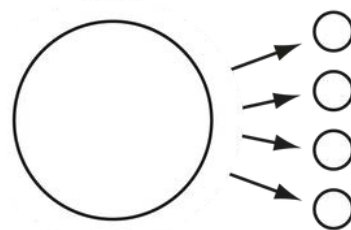
William Shepherd

What do you get?

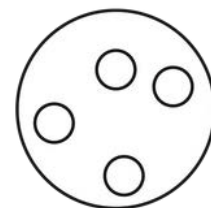
- Improve and adapt products, services, and profits with positive consumer power.
- Empower and inspire sales teams to reach new goals.
- Connect the power of social media to your business goals.
- Understand why and how to turn consumers into fans and ambassadors, driving increased results.
- Transform your company into a customer/client-focused one.



Mass communication



One to One



ONE

WHY WAIT?

- Don't let your organization get stuck in history.
- Ready to boost profits, move faster and spark creativity?
- Whether through keynotes or action workshops, Stefan creates customized experiences that align with your organization's goals.
- Expect high-energy sessions that engage audiences, challenge assumptions, and deliver results.

Reach out today – embrace the future!



Stefan's keynote speeches are rooted in the bold ideas from his bestselling books. Here are three of his most celebrated books.

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